



Celebrating ten years of opportunity.

10th Anniversary Gala Film Honoring Danny Meyer
Prepared for Emma's Torch by Axios Productions

A film celebrating ten years of Emma's Torch.

The film will use archival footage, photographs, interviews, and new B-roll to celebrate Emma's Torch's first ten years, honor Danny Meyer and the partnership with Union Square Hospitality Group, and encourage continued support. During development, we will determine whether the experience of a student or graduate should also be included.

01

CELEBRATE

Tell the story of Emma's Torch's first ten years through archival material and newly filmed footage.

02

HONOR

Recognize Danny Meyer and the role of Union Square Hospitality Group in the organization's story.

03

PERSPECTIVE

Include the voice of an Emma's Torch graduate to bring a personal, firsthand perspective to the organization's impact.

A documentary-style anniversary film.

We will combine candid interviews, working-kitchen B-roll, and archival material from the past ten years.

Danny Meyer and the partnership with Union Square Hospitality Group will provide context, while an Emma's Torch student or graduate will anchor the story.



STUDENT & GRADUATE VOICE



HONORING DANNY MEYER



COMMUNITY & BELONGING

A straightforward production plan.

The project fee includes one primary filming day at the Carroll Gardens Café, additional B-roll of a graduate working at a restaurant, and a Zoom or in-person pickup interview with Danny Meyer. The interview format and filming schedule will be determined during pre-production based on participant availability.

01

DEVELOP

Confirm the story, participants, archival material, production schedule, and venue requirements. Determine whether the film should include a graduate’s experience and how the Danny Meyer interview will be recorded.

02

FILM

Capture interviews and working B-roll during one primary filming day at the Carroll Gardens Café, including B-roll of a graduate at a restaurant and a pickup interview with Danny Meyer, conducted via Zoom or in person depending on availability.

03

DELIVER

Edit, color, mix, caption, and prepare the gala, web, and archival versions through two consolidated review rounds.

PRODUCTION COVERAGE	CLIENT REVIEW
One primary filming day at the Carroll Gardens Café, plus graduate workplace B-roll and a Zoom or in-person pickup interview with Danny Meyer, coordinated during pre-production.	Two consolidated rounds
FINAL DELIVERY	GALA
October 1, 2026	October 26, 2026

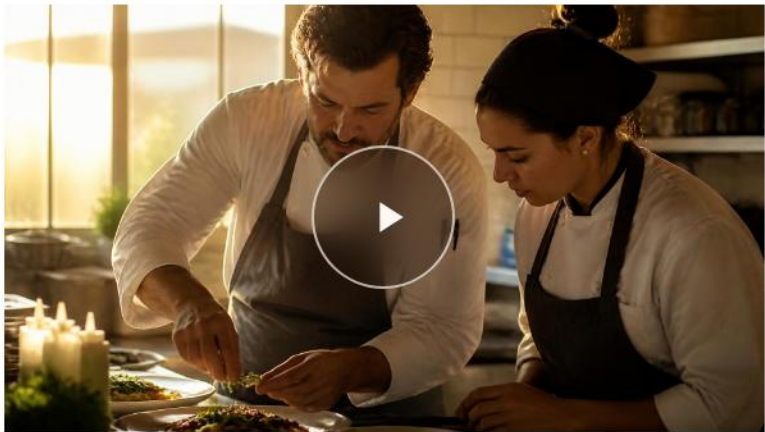
All coverage described above is included in the \$15,000 project investment. The final schedule and interview format will be confirmed during pre-production based on participant availability.

The final schedule depends on participant availability, timely access to archival material, and consolidated client feedback. Venue specifications will be confirmed with Gala Productions and 583 Park during pre-production.

POTENTIAL INTERVIEWEES		
Final participants will be selected collaboratively during development based on the approved story and availability.		
Kerry Brodie	Melissa Glass	Danny Meyer
Chef Alexander Harris	Emma’s Torch student or graduate	Union Square Hospitality Group restaurant partner

Final deliverables.

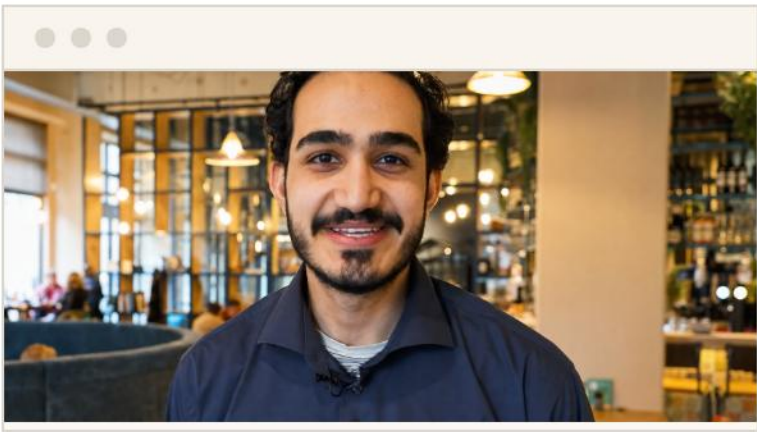
The film will be delivered for the gala and for continued use in fundraising, donor communications, and organizational storytelling.



FILM 2-3 MINUTES

Anniversary Film & Gala Master

A finished 2–3 minute documentary film and a venue-ready playback master prepared to the specifications provided by Gala Productions and 583 Park.



DIGITAL CAPTIONED

Web & Archival Versions

A captioned web-ready file and a high-resolution archival master for fundraising, presentations, and digital communications.



PHOTOGRAPHY CURATED GALLERY

Gala Photography

A curated, color-corrected gallery delivered in high-resolution and web-ready formats.

FINAL DELIVERY

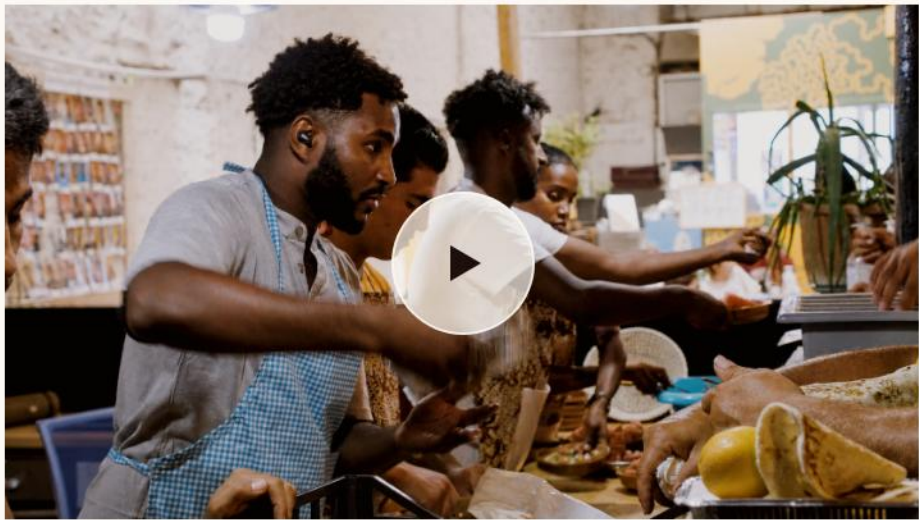
October 1, 2026

GALA DATE

October 26, 2026

Final playback, audio, resolution, aspect-ratio, and caption requirements will be confirmed during pre-production.

Selected Work



Movement On The Ground — Camp to CampUs

DOCUMENTARY CAMPAIGN FILM

A documentary campaign film about a community-led model that helps displaced people build skills, agency, and belonging.

[View Film →](#)



Ollie's Angels Animal Rescue — 10 Years of Saying Yes

ANNIVERSARY DOCUMENTARY FILM

A 10th anniversary film about a decade of rescuing, rehabilitating, fostering, and placing dogs in permanent homes.

[View Film →](#)



The City College of New York — 175 Years: Adspice, Respice, Prospice

INSTITUTIONAL LEGACY FILM

A 175th anniversary film told through alumni, College leaders, supporters, and current students.

[View Film →](#)

Total project investment: \$15,000.

The project fee includes development, one primary filming day, post-production, final versions, and gala photography.

LINE ITEM	DESCRIPTION	INVESTMENT
Development	Story development, participant planning, archival review, and production scheduling.	\$2,500
Production	One primary filming day at the Carroll Gardens Café with a documentary crew.	\$4,500
Post-Production	Editing, color, sound, licensed music, graphics, captioning, and two consolidated review rounds.	\$5,250
Delivery & Photography	Gala, web, and archival versions, plus the curated gala photo gallery.	\$2,750
TOTAL PROJECT INVESTMENT —		\$15,000

The fee is based on the schedule, participants, and locations described in this proposal. Any additional filming will be scoped and approved separately.

Next steps.

If the scope and investment look right, we will finalize the agreement, schedule kickoff, and begin pre-production.

01

Approve

Confirm the proposal and scope.

02

Agreement

Execute the production agreement.

03

Kickoff

Schedule kickoff and begin pre-production.

AXIOS PRODUCTIONS

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